Make A KILLING Online With This DROP DEAD SIMPLE System Of 3 Steps

By Tod Brazdauskas
Lots of people complicate the process of making money online. Actually, it is very easy. Well, I shouldn’t say easy, because it is not easy. I should say that it’s SIMPLE.

I will show you a system that is proven in the offline world, which works very well online as well.

There are just 3 main steps.

**Step #1 – find your market**

**Deep desperate problem**

If you want to make lots of money and get high conversion rates, then the key is to find a group of people with a deep desperate problem, for which people are willing to spend money.

You don’t need to do a keyword research, go to Ebay, forums and so on to find a niche.

Just find a group of people which are desperate. A good example might be a woman who is really overweight, or a guy who needs to pay huge bills and don’t have any money.

There are just 3 main markets that you can choose from – health, money, dating. Just choose a sub niche from one of those markets.

Here’s an example:

Money – market

Make money online – niche

Make money online with SEO – subniche

Make money online with SEO creating review sites (even better) – sub-subniche.

**Don’t go to the small markets**

This may sound strange, but go to big markets.

Just to recap - select one of these: money, dating, health. Then, select a sub niche. For example, I have chosen money market, and I have chosen make money online niche. Then, choose a sub niche in that sub niche. You may choose traffic generation.
**Step #2 – create a product**

You absolutely need a product if you want to make lots of money. Why? I haven’t seen even a single truly successful marketer who haven’t created a product...

*You see, you can’t make any money, if you don’t sell anything.*

**Don’t create an ebook**

Lots of people advice to create an ebook, but it is not the way to go, in my opinion. It takes way too long. It takes really lots of time to write it, edit and do all that other painful stuff.

**It’s very easy**

Many people think that creating a product is not easy. But it’s really easy. The reason why they think that is they have never created a product...

The hardest part is to drive traffic, not to create a product.

**Create videos or audios**

By creating videos or audios, you will be able to create products several times faster. What I really like about creating these types of products is you almost don’t need to edit them.

You just do that and it’s done.

If you want to create a video product, you can use Camtasia, to capture the screen. Just simply make a few slides and record that.

If you decide to create an audio product, just find an expert in your niche and interview him.

If you’re not in internet marketing niche, just simply go to Amazon and find authors of books.

Usually people agree to be interviewed instantly if you mention that you will sell 1000 of copies by proving it (you may be determined, have some contacts, an email list), because it will give a ton of exposure for them.

**If you decide to write**
However, if you decide to write, use a voice recognition software. It will make everything faster and easier, but remember, the perceived value of written products is lower.

**Step #3 – drive traffic**

It is best to get traffic from others who can drive huge amounts of traffic!

Would you like to get traffic from hundreds of different sources just by mastering one? You can do that by recruiting affiliates.

Nobody wants to promote only for 50% or 75% commissions

Times have changed and nobody is interested promoting something that gives just 50% or 75% commissions, so you have to stand out from the crowd somehow.

**Secret strategy for recruiting tons of affiliates**

The key is to offer incentives on top of 50% or 75% commissions.

For example: if a marketer has a membership site, you may offer to make a lot of videos or interviews or whatever, for their membership site.

If you figured out that a marketer needs some great articles, then go and write several articles and then, ask for a promotion in exchange of commissions and articles.

You may do lots of stuff for them, not only to create videos, interviews or articles. It may be some sort of technical stuff, like creating graphics, approving blog comments, moderating forum.

Just figure out what they want.

**Super Advice**

You want to get traffic from affiliates passively?

Ask them to put a banner on their blog, thank you page, forum. It will be easier, because most people ask for broadcasts.

What I really like about this is you will get more traffic and you will get it without lifting a finger, once you have several partners out there!

In conclusion, it is simple to make money if you keep it simple, however, it is not easy. It requires some serious work.
So now go there and start working!